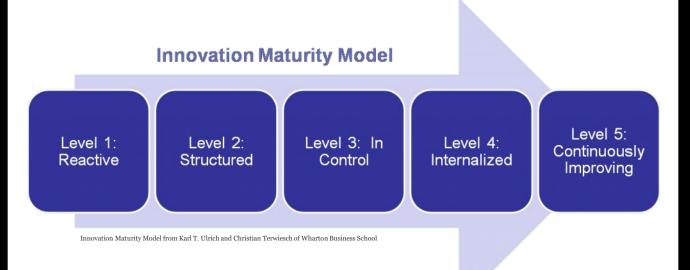
Your 10 Step Innovation Quickstart Guide



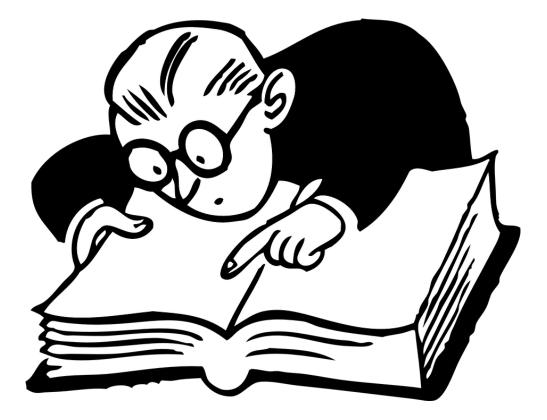
Builds upon frameworks from *Stoking Your Innovation Bonfire* by Braden Kelley

https://innovationbonfire.com

1. Conduct an Innovation Audit



2. Define What Innovation Means for Your Organization



3. Create a Common Language of Innovation



4. Define Your Innovation Vision



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5. Define Your Innovation Strategy



6. Define Your Innovation Goals

Vision

- Where are we focusing our innovation efforts?
- Why are we pursuing innovation?

Strategy

- What are we doing to try and realize our vision?
- Who is expected to participate?

Goals

 How specifically are we trying to execute on our innovation strategy and vision?

7. Create a Pool of Money to Fund Innovation Projects



8. Create Human Resource Flexibility to Staff Innovation Projects



9. Focus on Value – Innovation is All About Value



10. Focus on Creating a Culture of Learning Fast





For more information about the book and the tools and frameworks inside, go to: <u>http://innovationbonfire.com</u>