

# Braden Kelley

The pace of change is accelerating and innovation is one of the few ways for organizations and even countries to separate themselves from the competition and reignite their growth engines. Braden Kelley is a popular public speaker and published author on the topics of change and innovation, having been invited to speak in countries as diverse as Malaysia, Bahrain, Chile, Belgium, and the United States. He is frequently also asked to speak on technology trends, social business and digital transformation.

## Background/Bio

Braden Kelley is the author of [Charting Change](#) (2016) and [Stoking Your Innovation Bonfire](#) (2010) and has been advising companies on how to increase their revenue and cut their costs since 1996. Braden speaks and writes frequently on the topics of continuous innovation and change and works with clients to create innovative strategies, digital transformation, and beating the 70% change failure rate. He has maximized profits for companies while living and working in England, Germany, and the United States. Braden earned his MBA from top-rated London Business School.

Braden is passionate about innovation and has published more than 650 articles for online publications – including articles translated into Spanish, French, Swedish, and Portuguese. In addition, he has written white papers for Innocentive, Planview and Imaginatik. Braden has been published by *The Washington Post*, *The Atlantic*, *ProjectManagement.com*, *Wired*, *Social Media Today*, and *The European Business Review*. In his spare time, Braden runs the world's most popular innovation web site – [InnovationExcellence.com](#) – home to more than 7,500 articles from 400+ contributing authors.

## Books

[Charting Change: A Visual Toolkit for Making Change Stick](#) (Palgrave Macmillan, 2016) enables leadership and project teams to easily discuss variables driving the success or failure of a change effort and organize them in a visual and collaborative way.

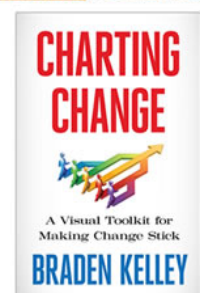
Braden's five-star book, [Stoking Your Innovation Bonfire: A Roadmap to a Sustainable Culture of Ingenuity and Purpose](#) (John Wiley & Sons, 2010), equips organizations to identify and remove those barriers to innovation that have prevented them from achieving sustainable growth and change. Braden Kelley shares the profound insight, simplicity, and uncommon sense that have helped countless organizations get back their innovative spirit and leverage the collective wisdom and passion of their employees.



## Consulting Clients



#1 New Release in Business Management



# Braden's Message

A sought-after public speaker, Braden makes innovation and organizational change insights accessible for audiences. At the same time, Braden challenges audiences to question their assumptions about what it takes to successfully innovate and change, and creates dynamic, engaging interactions with attendees.

## Braden's Presentations

Braden can speak on a wide range of innovation and change topics including:

- His books – [Charting Change](#) (2016) and [Stoking Your Innovation Bonfire](#) (2010)
- Executing Successful Digital Transformations
- Planning Successful Change using the Change Planning Toolkit™
- Building Effective Innovation Teams for Continuous Innovation
- Open Innovation and Crowdsourcing

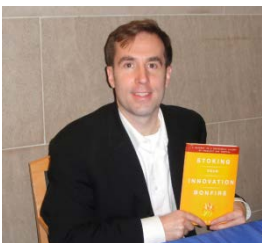
Formats:

- Keynote Speeches – usually sixty to ninety minutes in duration
- Workshops (Public or Private) – From 2-4 hours in duration
- Innovation and Change Masterclasses – 1-3 full days of quality content
- Train the Trainer – Change Planning Toolkit™ – one full day

## Testimonials

*"You got terrific feedback from the attendees... We really hope to have you speak at a future event!"*

--- Pippa Callaghan, Event Producer, Connecting Group

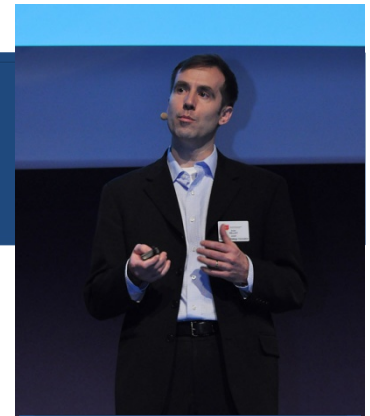


*"You were one of our top-rated presenters, and your presentation was mentioned frequently as most useful and of highest value during the summit."*

--- Jonathan Bahe, Managing Director, Design Futures Council

*"Braden is a very good speaker who can transmit key messages with clarity and originality. I wish the best to Braden in the future!"*

--- Nathalie Hublet, Media Manager, UBA



## Speaking Clients

